



MESSE
MÜNCHEN

THE **LEADING LIGHT**

FACTS & FIGURES 2023

JUNE 24–27, 2025, MESSE MÜNCHEN

27th World's Leading Trade Fair with Congress
for Photonics Components, Systems and Applications

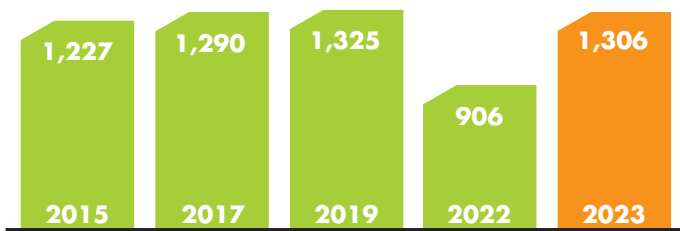
world-of-photonics.com

LASER World of **PHOTONICS** 

EXHIBITORS:

All key players from the industry

More than 1,300 exhibitors from 40 countries (66% international participation) showcased the innovations of the photonics industry on a total area of 66,000 square meters (including the World of QUANTUM).



Outstanding exhibitor feedback

Assessment outstanding to good:

96%	Overall assessment
98%	Intention to return
98%	Recommendation of the fair

What exhibitors valued

Assessment outstanding to good:

- ▶ Internationality of visitors
- ▶ Trade fair experience/atmosphere at the trade show
- ▶ Quality of the visitors
- ▶ Networking opportunity
- ▶ Practical relevance of trade fair topics
- ▶ Character as the world's leading trade fair
- ▶ Supporting program

Top 10 nations of exhibitors (after Germany)

- ▶ China
- ▶ USA
- ▶ France
- ▶ Great Britain
- ▶ Lithuania
- ▶ Switzerland
- ▶ Netherlands (Holland)
- ▶ Italy
- ▶ Japan
- ▶ Czech Republic

Reporting in the media XXL

- ▶ 290 journalists from 16 countries¹
- ▶ Total reach: approximately 189 million contacts

World of Photonics Congress 2023

- ▶ 5 conferences
- ▶ over 6,700 participants
- ▶ over 3,600 presentations

¹ Together with the parallel event automatica

VISITORS:

Unsurpassed quality and quantity

42,000 visitors from 70 countries visited the LASER World of PHOTONICS 2023.



Visited exhibition areas³

26,400	Laser & Optoelectronics
26,000	Optics
14,400	Sensors, Measurement, and Testing Technology
13,200	Optical Measurement Systems
12,800	Laser & Laser Systems Manufacturing
12,400	Manufacturing Technology for Optics
8,800	Imaging
7,600	Integrated Photonics
6,000	Biophotonics and Medical Technology
5,200	Optical Information and Communication
2,400	Lighting and Energy

Main areas of interest for the visitors³

8,800	Application-oriented R&D
4,800	Basic Research
3,600	Manufacturing/Production
3,600	Business/Corporate/Operations Management
3,200	R&D Management
2,000	Sales/Distribution

Additional areas of responsibility: Design, Construction, Procurement/Sourcing, and other sectors

Top 10 visitor countries² (after Germany)

- ▶ Great Britain and Northern Ireland
- ▶ France
- ▶ Italy
- ▶ Switzerland
- ▶ USA
- ▶ Japan
- ▶ China
- ▶ Austria
- ▶ Spain
- ▶ Republic of Korea

Primary application focus of optical technologies³

14,000	Research & Science
6,000	Material Processing & Manufacturing
6,000	Sensor Technology
6,000	Quantum Technology
6,000	Automotive
5,200	Electrical Engineering/Electronics/Semiconductors
4,000	Image Processing
4,000	Aerospace
3,600	Chemistry/Pharmaceuticals/Medical Technology/Biotechnology
3,200	Tool and Machinery Construction
2,400	Precision Engineering

Visitors particularly appreciated⁴

- ▶ Internationality of exhibitors
- ▶ Presence of market leaders
- ▶ Completeness & breadth of the offerings
- ▶ World-leading trade fair character
- ▶ Networking opportunities

² Basis: all visitors from abroad
³ Working professionals only – without students /unemployed /retired visitors
⁴ Assessment outstanding to good



FACTS AND FIGURES

World of QUANTUM

” The World of QUANTUM is evolving into the most important trade fair for all stakeholders in the field of quantum computing.

Dr. Robert Axmann,
Head of the Quantum Computing Initiative
at the German Aerospace Center



International Trade Fair for Quantum Technology

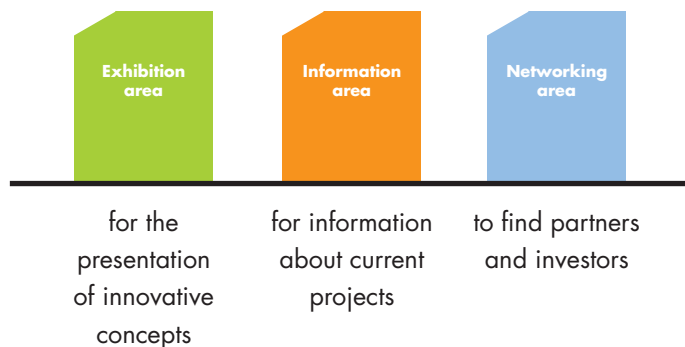
Figures and Facts of the World of QUANTUM

- ▶ Over 15,000 trade visitors
- ▶ 86 exhibiting companies
- ▶ Over 120 presentations

Visitors particularly appreciated

- ▶ Presence of market leaders
- ▶ Trade show atmosphere
- ▶ Networking opportunities
- ▶ World-leading trade fair character
- ▶ Application orientation of the exhibition content

3 pillars concept matches the Quantum Community



Visited Exhibition Areas

4,500	Laser Systems for Quantum Technology
3,300	Quantum Computing
2,400	Quantum Communication
2,100	Quantum Sensing & Quantum Metrology
1,800	Quantum Imaging
1,500	Quantum Cryptography
1,500	Quantum Simulation
1,500	Subsystems and Components for Quantum Technology

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